

If you think safety is expensive, try an accident! In fact, safety, health, environment and quality are original management tasks in order to avoid costly consequences from damages and loss of image.

The German Dangerous Goods Magazin **gefährliche ladung** is the topical German speaking publication for dangerous cargo practice in the chemical industry, trade, logistics and transport for more than 60 years. Competent writers offer well-grounded trade information which is application-oriented and researched down to the last detail. Lively reports and a modern well-organized magazine form mean that the most complicated topics are attractive and easy to read.

Rail, road, sea or air: all the transport modes and their interface links are just as much in the limelight as are legal issues and environmental

questions. There is even a peep across the fence at the working and legal conditions in neighbouring countries. Whoever wishes to enter

the German speaking market with products or services from abroad is well advised to include **gefährliche ladung** in his media plan!

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Volume/Year Volume 64, 2019
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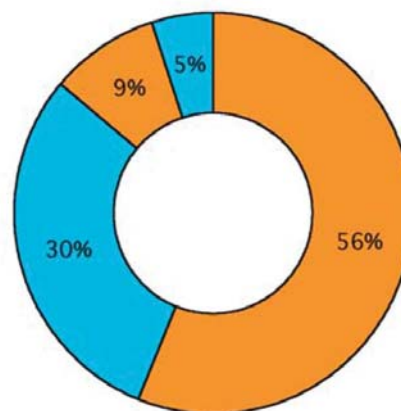
Circulation

printed copies:	5,000
controlled circulation:	4,638
sold copies:	1,500
archive copies:	362

(IVW audit II/2018)



Readership



56 % Industry and trade
9 % Organisations

30 % Logistics and transport
5 % Training

gefährliche ladung • Rates & Sizes 2019

Seit 50 Jahren das Magazin für die Gefahrgut-Logistik

Dimensions	Rates in EUR		Normal Size	Bleed
	b/w	full colour	width x depth mm	width x depth mm
1/1 page	2,070	3,160	185 x 260	213 x 303
2/3 page	1,580	2,550	121 x 260 185 x 172	139 x 303 213 x 195
1/2 page	1,180	2,140	90 x 260 185 x 126	108 x 303 213 x 149
1/3 page	830	1,390	58 x 260 185 x 86	— —
1/4 page	640	1,100	90 x 126 185 x 62	— —
1/8 page	440	690	90 x 62 185 x 33	— —

Online Advertising

For web advertisements focussed on specific target groups we can offer banner space on the dangerous goods portal www.gefahrgut.de as well as on the forum site www.gefahrgut-foren.de and the magazin's website www.gela.de. Contact us for specific quotations!

Size of magazine 210 mm width x 297 mm depth

Type area 185 mm width x 260 mm depth

Frequency monthly

Printing material Print-ready EPS und PDF files

Special positions 1/3 page vertical editorial environment € 2,000

1/1 page facing contents € 3,400

Guaranteed position + 10 %

Inside front cover + 20 %

Inside back cover + 10 %

Back cover + 30 %

Invoicing through Verlagsgruppe Hüthig Jehle Rehm GmbH
Im Weiher 10, D-69121 Heidelberg
Man. Directors: Dr. Karl Ulrich, Hermann
Damböck, Sabine Meuschke-Walbert
Amtsgericht Mannheim, HRB 337 678
VAT No. DE 811 158 336

Bank details UniCredit Bank AG Deutschland
IBAN: DE22 7002 0270 0015 7644 76
BIC: HYVEDEMMXXX

Terms of payment payable within 30 days
after date of invoice

Agency commission 15 %

Discounts by frequency by volume

3 Advertisements 4 % 3 pages 5 %

6 Advertisements 8 % 6 pages 10 %

9 Advertisements 12 % 9 pages 15 %

12 Advertisements 15 % 12 pages 20 %

Loose inserts up to 25 g € 1,815

Glued-in-inserts € 3,200

Bound-in-inserts € 3,800

Delivery of inserts Deadline: 7 days after copy date
to: Grafisches Centrum Cuno GmbH,
Mr. Thürmann, Gewerbering West 27, 39240 Calbe,
indicating reference „gefährliche ladung“
+ relative issue (01-12/2019) as well as
denomination and quantity of inserts

gefährliche Ladung • Editorial Plan 2019

Seit 50 Jahren das Magazin für die Gefahrgut-Logistik

Issue	Copy Date	Artwork Delivery	Publ. Date	Main Topics	Specials	Events
Jan 2019	Nov 23 2018	Dec 4 2018	Dec 19 2018	Rail Logistics Transport concepts, rail tank cars, telematics, constructional safety		
Feb	Jan 11	Jan 18	Feb 5	Sea Ports Antwerp, Rotterdam, Bremerhaven, Hamburg, Wilhelmshaven: Hinterland connectivity, up- and downstream organisation, storage potentials, services		35. STORCKSYMPOSIUM Hamburg, Feb 17-19 17. Logimat Stuttgart, Feb 19-21
Mar	Feb 8	Feb 19	Mar 6	General Cargo Logistics Groupage transport of packaged goods, distribution systems, CEP services, transport organisation, specialists for DG handling	Supplement „Transport, Intralogistics, Safety“ – Preview of the Leipzig Exhibition	StocExpo NL-Rotterdam, Mar 26-28
Apr	Mar 8	Mar 19	Apr 4	Reconditioning Second hand drums and IBC cleaning, reconditioning, drying, testing <i>Show preview: Gefahrgut // Gefahrstoff</i>		Gefahrgut // Gefahrstoff Leipzig, April 9-11
May	Apr 5	Apr 16	May 3	Tank Logistics Tank farms, Loading/Unloading, Transport of bulk liquids, Supply Chain Management, Vendor Managed Inventory (VMI), telematics, tank (container) operating, leasing, safety technology <i>Show preview: transport logistic</i>	Surveys: – Tank Operators – Tank Manufacturers – Tank Container Leasing	transport logistic Munich, June 4-7
Jun	May 10	May 21	Jun 6	Ocean Shipping Container transports, stowage, segregation, documentation, chemical tankers, RoRo transports in the Baltic and North Sea <i>After Show Report: Gefahrgut // Gefahrstoff</i>	Survey: RoRo-Shipping Lines in the Baltic Region	TOC Europe NL-Rotterdam, Jun 11-13
Jul	Jun 7	Jun 17	Jul 4	Inland Shipping Tank operations, ports, multimodal terminals, safety installations	Survey: – Inland Shipping Companies	
Aug	Jul 12	Jul 22	Aug 7	Packaging Obtaining UN approvals for drums, hobbocs, cans, boxes, sacks, large packagings, IBC made of steel, aluminium, plastics, cardboard, wood and combinations; <i>Show preview: FachPack</i> <i>After Show Report: transport logistic</i>	Survey: Providers of Packagings + IBC Supplement „Load Securing“	FachPack Nuremberg, Sep 24-26
Sep	Aug 9	Aug 20	Sep 5	Road Tankers Stainless steel and aluminium tanks for the transport of chemicals and petroleum products, pumps, couplings, hoses, distribution planning software	Survey: Manufacturers of tank and silo semitrailers	
Oct	Sep 13	Sep 20	Oct 8	Health & Safety / Emergency Response Hazard and fire prevention, protective clothing and equipment, PSA for truck drivers; <i>Show preview: A + A</i>		A + A Dusseldorf, Nov 5-8
Nov	Oct 11	Oct 21	Nov 6	Storage of Packaged DG Storage and distribution technical and software solutions, virtual storage, fire protection, ancillary storage services; <i>After Show Report: FachPack</i>	Supplement „Dangerous Waste“	
Dec	Nov 8	Nov 19	Dec 6	Air Freight New IATA-DGR, documentation, packaging, checking, acceptance, procedures; <i>After Show Report: A + A</i>		
Jan 2020	Nov 22 2019	Dec 3 2019	Dec 20 2019	Rail Logistics Transport concepts, rail tank cars, telematics, constructional safety	Supplement „DG Storage in Europe“	



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