

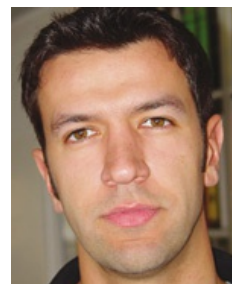
## If you think safety is expensive, try an accident!

In fact, safety, health, environment and quality are original management tasks in order to avoid costly consequences from damages and loss of image. The German Dangerous Goods Magazin **gefährliche ladung** is the topical German speaking publication for dangerous cargo practice in the chemical industry, trade, logistics and transport for more than 60 years. Competent writers offer wellgrounded trade information which is application oriented and researched down to the last detail. Lively reports and a modern wellorganized magazine form mean that the most complicated topics are attractive and easy to read. Road, rail, sea or air: all the transport modes and their interface links are just as much in the limelight as are legal issues and environmental questions. There is even a peep across the fence at the working and legal conditions in neighbouring countries. Whoever wishes to enter the German speaking market with products or services from abroad is well advised to include **gefährliche ladung** in his media plan!

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Chiefeditor



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Kristin Hiltpolt  
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Frank Wind  
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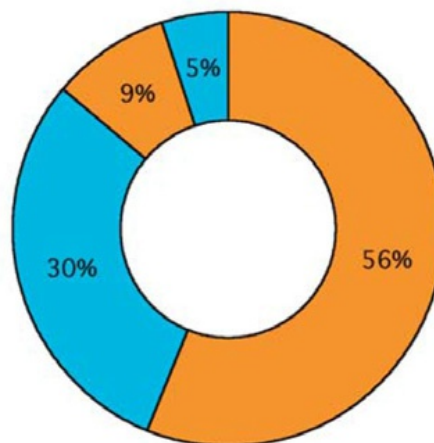
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## Circulation

printed copies	ø 5.000
controlled circulation	ø 4.800
sold copies	ø 1.500

## Readership



<b>56 %</b> Industry and Trade	<b>30 %</b> Logistics and Transport
<b>9 %</b> Organisations	<b>5 %</b> Training

# gefährliche ladung • Rates & Sizes 2020

Dimensions	black/white Prices in EUR (net)	fullcolour Prices in EUR (net)	standard width x depth	bleed width x depth (add 3mm)
1/1 Page	2.070	3.160	185 x 260mm	210 x 297mm
2/3 Page	1.580	2.550	121 x 260mm 185 x 172mm	136 x 297mm 210 x 192mm
1/2 Page	1.180	2.140	90 x 260mm 185 x 126mm	105 x 297mm 210 x 146mm
1/3 Page	830	1.390	58 x 260mm 185 x 86mm	— —
1/4 Page	640	1.100	90 x 126mm 185 x 62mm	— —
1/8 Page	440	690	90 x 62mm 185 x 33mm	— —

Size of magazine	210 mm width x 297 mm depth	Agency Commission	15 %
Type area	185 mm width x 260 mm depth	Discounts	by frequency      by volume
Frequency	monthly		3 Adverts 4 %      3 Pages 5 %
Printing material	Print-ready PDF or EPS Files		6 Adverts 8 %      6 Pages 10 %
			9 Adverts 12 %      9 Pages 15 %
			12 Adverts 15 %      12 Pages 20 %
Special positions	1/3 page vertical at editorial 1/1 page facing contents Guaranteed position Inside front cover Inside back cover Back cover	EUR 2.000 EUR 3.400 + 10 % + 20 % + 10 % + 30 %	Loose inserts      up to 25 g      EUR 1.815 Format max. 205 x 292 mm
Invoicing trough	Verlagsgruppe Hühlig Jehle Rehm GmbH Im Weiher 10, D-69121 Heidelberg	glued-in-inserts	1 sheet (2 pages)      EUR 3.200
Managing Directors	Dr. Karl Ulrich, Hermann Damböck, Sabine Meuschke-Walbert Amtsgericht Mannheim, HRB 337 678 USt-ID: DE 811 158 336	bound-in-inserts	4 pages      EUR 3.800
Bank details	UniCredit Bank AG Deutschland IBAN: DE22 7002 0270 0015 7644 76 BIC: HYVEDEMMXXX	Delivery of inserts	Grafisches Centrum Cuno GmbH & Co. KG, Ronny Thürmann, Gewerbering West 27, 39240 Calbe Reference „gefährliche ladung“ + issue (01–12/2020) as well as name and quantity of inserts
Terms of payment	payable within 30 days after date of invoice		

# gefährliche Ladung • Schedule 2020

Issue	Copy Date	Artwork delivery	Publishing date	Special	Event
01/2020 January	22.11.19	03.12.19	20.12.19		Int. Gefahrgut-Tage Hamburg 17.-18.02.2020
02/2020 February	10.01.20	21.01.20	05.02.20	Supplement <b>gefahrgutlogistik</b>	Logimat 10.-12.03.2020
03/2020 March	07.02.20	19.02.20	05.03.20		StocExpo 10.-12.03.2020
04/2020 April	09.03.20	18.03.20	02.04.20	Survey: Providers of Packaging + IBC	SITL Europe 17.-20.03.2020
05/2020 May	09.04.20	20.04.20	05.05.20		IFAT 05.-07.05.2020
06/2020 June	08.05.20	19.05.20	04.06.20		Interpack 07.-13.05.2020
07/2020 July	08.06.20	17.06.20	02.07.20	Supplement <b>sichereLadung</b>	Gefahrgut-Tage München 18.-20.05.2020
08/2020 August	13.07.20	21.07.20	05.08.20		TOC Europe 09.-11.06.2020
09/2020 September	10.08.20	19.08.20	02.09.20	Survey: Manufacturers of Road Tankers	Interschutz 15.-20.06.2020
10/2020 October	14.09.20	23.09.20	06.10.20		IAA Commercial Vehicles 24.-30.09.2020
11/2020 November	12.10.20	21.10.20	05.11.20	Supplement <b>gefahrguteinfach</b>	expoPetroTrans 01.-03.10.2020
12/2020 December	09.11.20	18.11.20	03.12.20	Supplement <b>gefährlicheabfälle</b>	Gefahrgut/Gefahrstoff Leipzig 24.-26.11.2020

